

MGEU Public Relations Sponsorships/Contributions

This report lists all monetary contributions of \$500 or more made during the year ended July 31, 2018

		TOTAL MONETARY CONTRIBUTIONS ≥ \$500: \$	146,154.73
1919 Strike Centennial Fund	1919 Strike Centennial <i>Committed \$50,000 in support of the Centennial event commemorating the 1919 General Strike. First donation made in 2017/2018 fiscal year. Second donation to be remitted in 2018/2019 fiscal year.</i>	\$	25,000.00
All Charities Campaign	2017 Donation <i>Annual contribution covers printing & promotion costs of the annual All Charities Campaign, a workplace campaign enabling Manitoba government employees to donate to charities of their choice through the convenience of payroll deduction or a one-time gift by cash or cheque.</i>	\$	19,000.00
Apprenticeship Manitoba	Apprenticeship Manitoba Awards of Distinction - 2017 Sponsorship <i>Event held Nov 2, 2017 celebrating those who share their time and expertise to train apprentices. As gold sponsor, MGEU received a table for the awards dinner and MGEU logo was displayed on event signage, dinner program, and website.</i>	\$	1,000.00
Broadbent Institute	Host City Sponsor - Progress Summit Tour - May 10 & 11, 2018 <i>The Broadbent Institute is "Canada's leading progressive, independent organization championing change through the promotion of democracy, equality, and sustainability and the training of a new generation of leaders." The Progress Summit Tour brought together some of the world's best policy-makers, elected officials, movement-builders and thought leaders to take on the issues that shape a progressive Canada.</i>	\$	10,000.00
Canadian Centre for Policy Alternatives (MB office)	2017/2018 Sponsorship <i>The Manitoba office of the Canadian Centre for Policy Alternatives works in collaboration with the community to conduct quality research that advances social justice and environmental sustainability.</i>	\$	15,000.00
Canadian Centre for Policy Alternatives (MB office)	Errol Black Chair in Labour Issues - Fundraising Brunch (1x Tables) <i>Event honoured the contributions of Mel Myers and marked the 20th anniversary of the CCPA-MB. Raised funds for Errol Black Research Chair on Labour Issues - held on November 5, 2017</i>	\$	1,200.00
Canadian Centre for Policy Alternatives (National)	2017/2018 Sponsorship <i>The Canadian Centre for Policy Alternatives is one of Canada's leading sources of progressive policy ideas. Its work is rooted in the values of social justice and environmental sustainability.</i>	\$	500.00
CancerCare Manitoba Foundation	Lee Edwards - In Memoriam Donation <i>Donation made by the MGEU in memory of Lee Edwards, former staff representative. Matched by personal contributions from the MGEU Board of Directors.</i>	\$	1,612.00
City of Winnipeg - Fire & Paramedic Service	2018 WFPS Run Sponsor <i>Event support for the WFPS Half Marathon, 10K & 5K runs. Sponsorship recognition received in a section of race route.</i>	\$	1,000.00
Community Unemployed Help Centre (CUHC)	Donation <i>CUHC provides information, assistance, advice, and representation to individuals dealing with the federal government's Employment Insurance program and the Manitoba Government's Employment and Income Assistance program. The Centre's services are open to everyone in need and no fees are charged for any service.</i>	\$	10,000.00
Duke of Marlborough School (Churchill)	2018 Hot Breakfast Program \$1,000 / December 23, 2018 Community Feast \$450 <i>Support provided in recognition of the current struggles faced by the Churchill community. The school is also a new MGEU local.</i>	\$	1,450.00
Indigenous Day Live	National Indigenous Peoples Day - June 21, 2018 <i>Part of MFL coordinated sponsorship of APTN's National Indigenous Peoples Day Live event, held on June 21, 2018. Recognizes and celebrates the unique heritage, diverse cultures, and outstanding achievements and contributions of First Nations, Inuit, and Metis Peoples. MGEU shared a booth at the event with other contributing unions.</i>	\$	500.00
Labour Christmas Tree Organizing Committee	Support for 2017 Labour Christmas Tree event <i>Organized by MFL & Affiliate Unions, the Labour Christmas Tree is an annual Christmas party for two inner city schools, providing 100 inner city children with a winter coat, mitts and toque.</i>	\$	500.00
Leukemia & Lymphoma Society	2018 "Light the Night" Walk - Route Sponsor	\$	1,000.00
Local Investment Toward Employment (LITE)	Pancake Breakfast sponsorship <i>Sponsorship of LITE's 21st annual pancake breakfast fundraiser.</i>	\$	500.00

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Make Poverty History Manitoba	Make Poverty History Manitoba - Fundraising Concert - March 22/2018 <i>Make Poverty History Manitoba is a multi-sectoral collaborative coalition representing business, education, student, youth, Aboriginal, newcomer, labour, women's, disability, urban, rural, and northern communities. The coalition's efforts are directed primarily at the provincial level. The coalition works to change public policy to achieve a Manitoba without poverty.</i>	\$	500.00
Manitoba Association of Women's Shelters	2017 Event Sponsorship - Nov 24, 2017 <i>Event increased awareness of gender based violence and celebrated the International Day for the Elimination of Violence Against Women.</i>	\$	500.00
Manitoba Federation of Labour	Sponsor - 2018 Convention Fundraising event for MFL Occupational Health Centre	\$	1,500.00
Manitoba Filipino Street Festival	Manitoba Filipino Street Festival (June 9-10,2018) - Silver Sponsor <i>Sponsor of the annual Manitoba Filipino Street Festival. The sponsorship included an opportunity for MGEU to have an information booth.</i>	\$	6,000.00
Manitoba Museum	Manitoba Museum Tribute Gala Tickets <i>Fundraiser gala. Proceeds directed to the "Access for All" community initiative of the Manitoba Museum. MGEU represents staff at Museum.</i>	\$	500.00
Manitoba Paramedic Honour Guard	<i>MB Paramedic Honour Guard Donation</i> <i>Non-profit, volunteer group of Paramedics both active and retired from across the province. MPHG represents the profession at official functions such as Remembrance Day and Line of Duty Death ceremonies. Honour guard uniform purchased in support of this group.</i>	\$	1,470.53
Manitoba Peace Officers Memorial Foundation	Peace Officer Memorial Statue <i>Total \$24,000 commitment over two years. \$10,000 is final instalment, \$14,000 donated last year. Monetary contribution to support construction of memorial monument for peace officers (includes Conservation Officers, Corrections Officers and Sherrifs) killed on the job.</i>	\$	10,000.00
MB Service Excellence Awards (MSEA)	20th Annual MSEA Awards (June 2018) <i>Paid for the printing cost of programs and tickets associated with this event, which recognizes excellence in civil service workplace performance, community service. MGEU support is recognized at the event.</i>	\$	5,843.15
MFL Occupational Health Centre (MFLOHC)	Operational Support - Contribution for Newsletter Printing <i>The MFL Occupational Health Centre (OHC) is a community health centre funded by Winnipeg Regional Health Authority and donations. The Centre helps workers, employers, and joint health and safety committees to improve workplace health and safety conditions and eliminate hazards.</i>	\$	2,500.00
National King Miner Contest	National King Miner Contest - June 2018 <i>Partnered with MFL to support this Thompson event. Monetary sponsorship of the National King Miner Contest. Request to support came from USW 6166, a close ally and partner of the MGEU in Thompson.</i>	\$	550.00
Parkland Crisis Centre	2017 Donation <i>The Parkland Crisis Centre is a charitable, non-profit organization and one of 10 emergency women's shelters located in Manitoba. They provide safe, non-judgemental and confidential support services to women and children who are fleeing intimate partner abuse. They offer a 24 hour crisis line, emergency shelter, counselling, child and youth programs, support groups, referrals and advocacy.</i>	\$	750.00
ACT Fest 2018	Sponsorship - ACT Fest 2018 (May 11-13, 2018; Virden MB) <i>Phoenix Players hosted ACT Fest, a provincial community theatre festival, which aims to promote the development and growth of amateur theatre in the province. MGEU recognized in the festival program, venue signage, and the local newspaper.</i>	\$	500.00
PRIDE Winnipeg Festival	Bronze Sponsorship - Pride Week 2018 <i>Sponsorship for Winnipeg Pride provided significant recognition.</i>	\$	1,000.00
St. Amant - Free The Spirit Festival	2017 Sponsorship for Community Festival / Fundraiser <i>Monetary Support of the Free The Spirit Festival held September 30,2017. MGEU represents staff at St. Amant. Significant recognition was provided.</i>	\$	3,350.00
St. Amant - Free The Spirit Festival	2018 Sponsorship for Community Festival / Fundraiser <i>Monetary Support of the Free The Spirit Festival held September 29, 2018. MGEU represents staff at St. Amant. Significant recognition was provided.</i>	\$	3,350.00
UCTE Local 50600	Strike Support <i>Donation made in support of UCTE Local 50600 members on the picket line at the Winnipeg Airport.</i>	\$	5,000.00



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United Way (Portage la Prairie)	2017 Fundraising Support - Spaghetti Luncheon Fundraiser <i>Supported the Spaghetti Luncheon United Way Fundraiser held in Portage la Prairie.</i>	\$	1,879.05
United Way of Winnipeg	2017 Fundraising Campaign - Annual Contribution	\$	2,000.00
Vita Canada Day Committee	Vita Canada Day Parade - July 1/2018 <i>Sponsored children's activities at the Vita Canada Day Parade. Includes recognition of MGEU support.</i>	\$	1,200.00
Winnipeg Folk Fest	Winnipeg Folk Fest Sponsorship - Folk Fest Family Area <i>MGEU participated in an MFL-coordinated sponsorship. Helps to provide free admission for children under 12, allowing more families to attend. Received logo recognition in the family area and in various promotional materials.</i>	\$	3,000.00
Winnipeg Police Association	2018 Charity Ball <i>Purchased tickets for a 10 person table.</i>	\$	1,500.00
Workers Memorial Foundation	Funding contribution <i>Fund set up to memorialize workers who have died in the workplace by erecting and maintaining a monument in their honour on or near the grounds of the Manitoba Legislative Building. Final installment, \$26,000 contributed in total.</i>	\$	5,000.00